



Human Resource Executive Magazine Announces Inaugural Talent Acquisition Tech Conference

Spinoff of Highly Successful HR Technology Conference & Expo to Explore the Technology Innovations and Strategies That Transform How Companies Hire

PALM BEACH GARDENS, Fla. – Jan. 12, 2016 – [Human Resource Executive](#)[®] and LRP Conferences, LLC, affiliates of [LRP Publications](#), announced today the launch of the *Human Resource Executive*[®] Talent Acquisition Tech Conference. An offshoot of the renowned HR Technology Conference & Exposition[®], the event will take place November 14 – 16, 2016 at the Hilton in Austin, Texas. As competition for talent grows and companies seek new ways to stand out and attract top candidates, the conference will help employers develop strategies to attract and engage the right candidates while continually and creatively identifying new talent pools to find their next great hires.

“Technology continues to transform the world of talent acquisition, including the way job seekers search for opportunities and how employers source, assess, hire and onboard job candidates,” said Rebecca McKenna, LRP’s vice president of Global Events and *Human Resource Executive*[®] publisher. “Recognizing this, we think the timing couldn’t be better for a conference that’s dedicated to addressing the critical and strategic role technology is playing—and should be playing—in identifying and acquiring the right talent.”

Today’s HR leaders demand innovative solutions to improve workforce effectiveness and ensure their organizations have the talent needed to drive business results. Yet, as the solution provider landscape continues to grow, identifying the tools and solutions that can evolve their human capital strategies and elevate their hiring processes can be challenging. Drawing on the success of the [HR Technology Conference & Exposition](#)[®], the world’s largest event dedicated to HR technology, the *Human Resource Executive*[®] Talent Acquisition Tech Conference is designed to meet the needs of the niche market of professionals responsible for improving how their companies find and acquire in-demand talent.

The conference will bring together many of the world’s most renowned experts and talent acquisition leaders who will present engaging sessions on how employers can update their sourcing strategies and benefit from the newest tools. Attendees will learn about the technology-related innovations that promise to change how they differentiate their employment brands, create more agile recruiting techniques, engage top talent and leverage analytics to continually improve their practices.

“In *Human Resource Executive*[®]’s annual “What’s Keeping HR Leaders Up at Night” survey, attracting and retaining talent has consistently been ranked among HR leaders’ top five concerns,” said David

Shadovitz, editor of *Human Resource Executive*®. “So it’s only natural that those in HR and talent acquisition would eagerly welcome an event that’s solely dedicated to addressing their most pressing talent acquisition challenges through technology.”

Attendees at the conference will discover firsthand how other companies have implemented tools effectively so they can return to their organizations with a greater understanding of how advanced talent analytics, branding and sourcing technologies can help them fill business-critical positions.

The *Human Resource Executive*® Talent Acquisition Tech Conference will be co-located with the [Recruiting Trends Conference](#), recently acquired by LRP and *Human Resource Executive*®. The two events will share an exposition hall, enabling attendees to learn more about the providers delivering innovation in the recruiting technology space.

For more information about the Talent Acquisition Tech Conference, please complete the following form to receive the latest updates: <http://devonpr.com/talent-acquisition-technology-conference>.

About LRP Publications

LRP Publications, headquartered in Palm Beach Gardens, Fla., is a diversified media company. LRP produces a dozen professional conferences and trade shows including: Health & Benefits Leadership Conference, HR Technology Conference & Exposition®, HR in Hospitality Conference, and National Workers’ Compensation and Disability Conference®. For a complete list of LRP products, conferences and trade shows, please visit www.lrp.com.

About Human Resource Executive®

Human Resource Executive® magazine was established in 1987 and continues today as the premier publication focused on strategic issues in HR. Written primarily for executive vice presidents, vice presidents and directors of human resources, the magazine provides these key decision-makers with news, profiles of HR visionaries and success stories of human resource innovators. Stories cover all areas of human resource management, including talent management, benefits, healthcare training and development, HR information systems, relocation, retirement planning, and employment law. For more information, visit www.hreonline.com.

Media Contacts:

Rennette Fortune
Public Relations Manager
LRP Publications
P: 561.622.6520
C: 561.373.9870
E: rfortune@lrp.com
www.LRP.com

Jeanne Achille
The Devon Group for LRP
P: 732.706.0123 ext. 100

E: jeanne@devonpr.com